



hey girls...

LET'S TALK PERIODS...

Sunny Dancer

We're teaming up with the movie Sunny Dancer – in cinemas August 14 – to get the periods conversation flowing – and we want your school involved. Together, we can make sure no student is ever held back by their period.

SMASH ALL THE PERIOD TABOOS.

Let's Say It How It Is. No euphemisms needed, all questions welcome.

ACCESS FREE PERIOD LESSON PLANS

56%

teens feel embarrassed or ashamed when talking about periods.

Plan International UK

EMPOWER STUDENTS TO KNOW THEIR FLOW.

Create easy access to Hey Girls free period education. See our poster for download on the next page.

DOWNLOAD OUR FREE EDUCATION

59%

teens feel personally affected by negative associations of menstruation.

Research Comissioned by THINX and Period.

SUPPORT YOUR STUDENTS WITH THE PERIOD CARE THEY NEED.

A small change, with a huge impact.

PROVIDE AWARD-WINNING PERIOD PRODUCTS

1 in 5

menstruating individuals miss work or school with every, or almost every period.

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Bella Ramsey **Sunny Dancer**

ONLY
IN CINEMAS
AUGUST 14



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